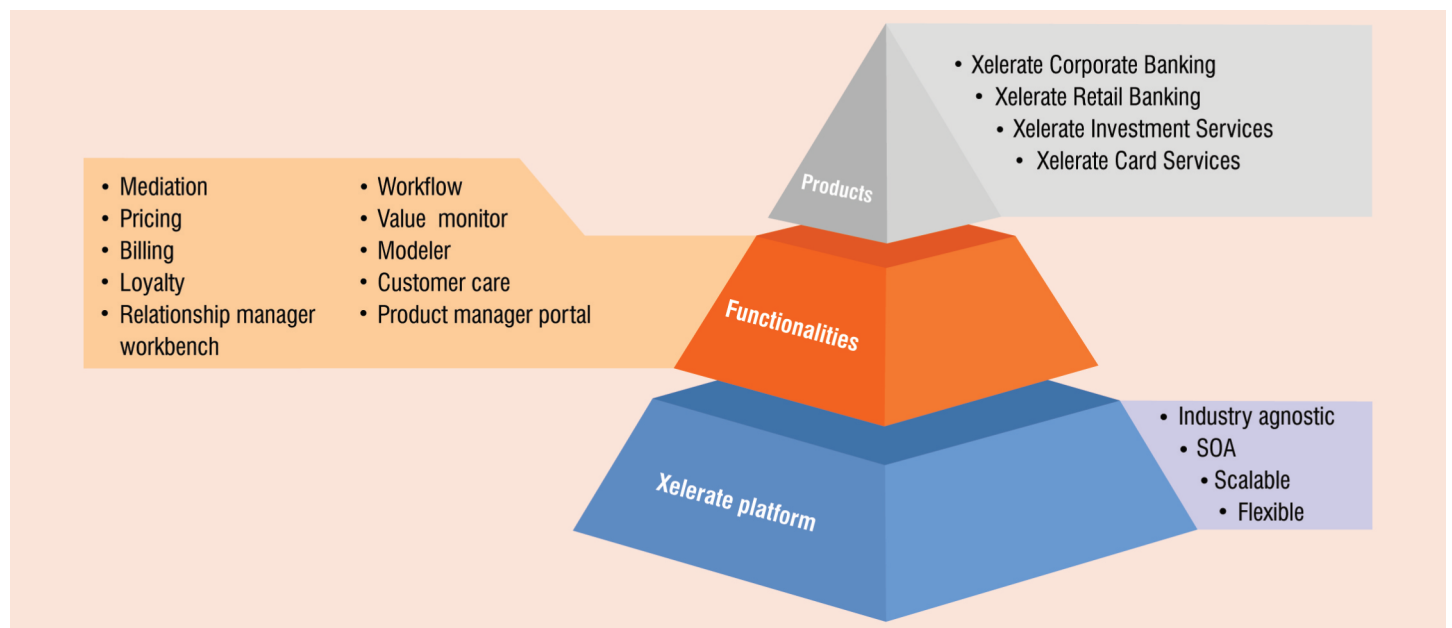


Xelerate – Revenue Management and Business Assurance Solution to Accelerate your Business Growth

Technology agnostic platform

Built on top of a robust, comprehensive, and highly scalable platform, Xelerate provides event-driven service oriented architecture to facilitate integration and flexibility while maintaining high availability and load balancing. Xelerate offers graphical, rule-driven administration of the core transaction engine to provide business-driven configurability of business process flows.



Best-in-class functionalities

Pricing

- Price list inheritance across customer hierarchy and configuration of exceptional price at customer level
- Offer dynamic pricing to all loyal Customers based on dynamic parameters
- Specific bundle of products and services based on customer parameters and requirements

Relationship manager workbench

- Capture prospect attributes and enable prospect on-boarding
- Personalized proposal generation and negotiation
- Simulate customer segment profitability

Value Monitor

- Perform revenue projections based on billing cycles
- Business insights in real-time and visibility of customer behavior through dashboards
- Analyse planned versus actual outcomes through interactive and drilled-down views

Billing

- 360-degree view of customer to provide a single consolidated bill for all the products and services used
- Re-compute and re-consolidate the charges of an unclosed as well as closed invoice
- Define multilingual invoice lines, for presenting charges in the invoice

Product manager portal

- Design, implement, launch and maintain products and associated versions
- Personalized product bundling and product process flows
- Simulate product level profitability views

Loyalty

- Multi-parameter based reward point calculation
- Real-time tracking and redemption of reward points
- Manage transparent relationships with merchants and partners

Best-in-class functionalities continued...

Customer care

- Customer on-boarding through batch feeds from external systems or through Xelerate GUI
- Definition and maintenance of complex customer and account hierarchies to manage multiple relationships
- Creation and management of different discount schemes at all levels of the customer hierarchy

Mediation

- Configurable and adaptable to meet complex business requirements
- Scalability and performance to handle new generation service deployment
- Unparalleled integration capabilities to reduce vendor dependence

Workflow

- End-to-end traceability for all transactions passing through the system
- Business flow automation and approval administration
- Role-based customisation of UI screens

Modeler

- Identify the best possible set of prices that can be provided to the customers
- Predictive modeling for multiple scenarios to analyse profitability impacts
- Enhanced mobile enablement through iPad App

Business benefits

Customer Satisfaction

- Helped a client acquire 100,000 new customers in less than 6 months of system rollout
- Optimized relationship through Relationship-based pricing
- Personalized product offerings
- Pre-emptive self audit to eliminate client-facing errors

Competitive advantage

- 18 months break-even time for implementation
- Easy roll-out for competitive products
- Swift response to market changes and competitor moves
- Improved customer and portfolio analytics

Revenue enhancement

- Enabled 74% fee revenue growth for a client
- Increased customer wallet share
- Better cross-selling and up-selling
- Effective revenue leakage plugging

Operational efficiency

- 40% reduction in OpEx for billing platform
- Centralized and automated process
- Minimal manual intervention, reducing errors and maintenance effort
- Improved audit compliance
- Faster bill generation

SunTec industry solutions

